

*" The current trend of Photojournalism: Content
Analysis of Photographs Published in Gujarat
Samachar and The Indian Express"*

A dissertation presented

by

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STUDENT'S DECLARATION

I hereby declare that this thesis is my own work and effort and that it has not been submitted anywhere for any award. Where other sources of information have been used, they have been acknowledged.

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GUIDE'S CERTIFICATE

This is to certify that the dissertation entitled "*The current trend of Photojournalism: Content Analysis of Photographs Published in Gujarat Samachar and The Indian Express*", submitted by **Aneri Nihalani** in partial fulfillment of the requirements of the degree of **Master in Development Communication (M.D.C.)** from **Gujarat University**, is a bonafide record of the work carried out under my supervision and guidance.

Mr. Manishi Jani,
Social activist and Freelance writer,
Ahmedabad.

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[Aneri Nihalani]

The current trend of Photojournalism: Content Analysis of Photographs Published in Gujarat Samachar and The Indian Express

ABSTRACT

This study is about the current trend of photojournalism by analysis of Photographs published in Newspapers of Ahmedabad. The purpose of this study is to know the current trend of photojournalism and find the level of reportage of common people and social development issues through photographs. Photojournalism is an important arm of Journalism that uses images to tell stories and report events.

The study first explains the Terminology and History of Photography & Photojournalism, Significance of Photojournalism, Qualities of a Photojournalist, work of Ace Photojournalists, Challenges and Future of Photojournalism. In the second stage, the study examines the trend of Photojournalism by Content Analysis method. The Indian Express and Gujarat Samachar of two months in 2013 were selected through Purposive Sampling technique. To test the hypothesis that; Reportage of common people, social developmental photographs are less captured and published in dailies, 15 photographs from the selected Newspapers were shown to respondents and their Media Habits and preferences about Photographs were known. The fourth part of the study explores insights about Photojournalism by Experts in Print Media through Interview Guideline.

The results reveal that Publishers of Gujarat Samachar are more keen on getting commercials and procuring finance (52% Commercials that have Photographs), rather than disseminating the factual information through newsworthy photographs (48% News Photographs). This Newspaper doesn't give Photo-credits to News Agencies, whereas The Indian Express does give Photo-credits to News Agencies. Yet, a large number of Photographs in both were anonymous. The Indian Express has meaningful initiatives in context to Photographs published. Photographs of Political events/leaders, Sports and Entertainment industry dominate the Newspapers, while preferences of respondents about

photographs were: Environment, Agriculture, Culture, Human Emotions and Defense.

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Majority Photographs were of Middle aged people and of Males. Majority photographs were in context to National News stories. Reportage of common people was very less.

There were Photographs of agriculture related to business, but there were hardly some Photographs showing the condition of farmers. Reportage of common people were more in photographs of Law and Order, Calamity and Accidents, but Photographs of the working class in both Newspapers was very less. The issues of Health, Education, Drinking Water, Pollution, Housing related to both Urban and Rural class needs to be photographed. The city-centric Photographs have no space on the front page, which is dominated by Photographs related to Political leaders/events, Law and Order & Sports.

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